

The Master Surgeon Trust – Annual Progress Report 14/15

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Introduction

The year 2014/15 has been a successful year for The Master Surgeon Trust. We have expanded upon the core operational areas of the charity with expanding membership, popularity and revenue. Please see below for a breakdown of this.

The Master Surgeon Trust is a UK medical education charity founded in 2013 with the aims of ongoing operation, expansion of the www.themastersurgeon.com website (founded in 2010 by Mr Dev Mittapalli and co-founded by Mr Kasun Wanigasooriya). Secondary aims were to develop free, affordable courses and other resources for medical and surgical trainees. Refer to our constitution for a more comprehensive list of goals of the charity and our vision.

Core operational areas:

1. The Master Surgeon Website
 - a. We have now reached 200 MCQs thanks to ongoing contributions by existing members and new members
 - b. We reached 1 million page views this year since launch and closing in on 1.5 million soon
 - c. We have been visited by half a million unique visitors on our website
 - d. “Free MCQs” and “Pancreatitis Scoring” on Google searches lands our website at the top on Google search results
 - e. Anecdotal evidence suggests we are the most commonly used source by clinicians in the UK to carry out pancreatitis severity assessment using the Glasgow Score
 - f. Our services are being used by many across the globe
 - g. Our existing website host Streamline.net has been acquired by Fasthosts. The web hosting account has now been transferred to Fasthosts. We have been assured that the price will not change for the foreseeable future.

2. The Master Surgeon Trust
 - a. The charity constitution has updated (needs formal approval at the AGM 15/16) to introduce a hierarchy of membership
 - b. Membership and demand for membership continuing to grow including internationally
 - c. Regular meetings held to ensure a democratic process of governance within the organisation

3. The Master Surgeon Facebook page
 - a. Regular updates of the Facebook page have just commenced. We still however need the publicity representative and other members to continue to regularly update this page (at least weekly)
 - b. We reached 1000 likes and the figure stands at 1333 today. There seems to be a snowballing effect.

4. The Master Surgeon Trust course
 - a. We successfully ran the first Preparation 2 Practice course in March 2015. We had very high demand and we are planning to run a second course in July 2015. The feedback from the course was exceptional. A very big thank you to all the organisers, faculty, our sponsors Mr Ojha for providing lunch and the Hollier Centre for providing a free venue.

Conclusion:

I am sure you will agree with me that this year The Master Surgeon Trust charity has achieved a lot. I hope you will all join in me thanking the executive committee, all our members and sponsors in helping make this year an unqualified success. There is still a long way to go and we continue to appreciate your ongoing commitment and support despite your busy schedules.