



The Master Surgeon Trust

www.themastersurgeon.com

UK Charity: EW03332

The Master Surgeon Trust – Annual progress Report 2017/18

Created by Vanushia Thirumal, Secretary of The Master Surgeon Trust

Edited by Kasun Wanigasooriya, Executive Committee Member and Co-Founder of The Master Surgeon Trust

19 April 2018

Introduction

The year 2017/18 has been a successful year for The Master Surgeon Trust under the leadership and guidance of our Chairman Mr Ross K McMahon as well as the executive committee. We have expanded upon the core operational areas of the charity with expanding membership, popularity and revenue. Please see below for a breakdown of this.

The Master Surgeon Trust is a UK medical education charity founded in 2013 with the aims of ongoing operation, expansion of the www.themastersurgeon.com website (founded in 2010 by Mr Dev Mittapalli and co-founded by Mr Kasun Wanigasooriya). Secondary aims were to develop free, affordable courses and other resources for medical and surgical trainees. Refer to our constitution for a more comprehensive list of goals of the charity and our vision.

Core operational areas:

1. The Master Surgeon Website

- a. We have now reached 289 questions owing to the contributions by existing members and new members
- b. We exceeded 2.8 million page views this year since launch
- c. We have been visited by 1.3 million unique visitors with over 1million sessions
- d. "Pancreatitis Scoring" still the most viewed page -Anecdotal evidence suggests we are the most commonly used source by clinicians in the UK to carry out pancreatitis severity assessment using the Glasgow Score
- e. Our services are being used by many across the globe

2. The Master Surgeon Trust courses

- a. The P2P course was run for the third time in July 2017 with positive feedback from faculty and participants.

3. The Master Surgeon Trust

- a. Membership and demand for membership is continuing to grow locally in the United Kingdom and internationally.
- b. Regular meetings held to ensure a democratic process of governance within the organisation
- c. Our revenue and charitable donations continues to grow since its launch in 2013.

4. The Master Surgeon and Social Media

- a. We have over 2100 Facebook TM friends
- b. We also have many Twitter TM followers
- c. We have increased outreach via ASiT Conference and TMS Business Cards
- d. A WhatsApp TM group for the core UK based membership
- e. Ongoing to publicity of the charity and activities online

Acknowledgements

We would like to thank all those who have provided financial donations to the charity and contributed through all other means.

Conclusion:

The charity continues to grow and has achieved much and progressed in this term of 2017/18. I hope you will all join me in thanking the executive committee, all our members and sponsors in helping make this year a success. There is still scope for further development and we continue to appreciate your ongoing commitment and support.